

OSA CALL TO ARTISTS

2023

PLEIN AIR AND ALLA PRIMA SHOWCASE

OCTOBER 5-26, 2023

ONLINE VIEWING: OCTOBER 6 - DECEMBER 7, 2023

Plein Air painting and Alla Prima painting capture the essence of a scene, the attitude of a landscape, or the character of a moment. Most often completed in a single sitting, these works feature lively and impressionistic views, bold gestures, and impromptu mark-making. For the Plein Air and Alla Prima Showcase, we're looking for works that characterize these techniques and capture the fleeting moment. Whether painting in plein air or alla prima, we want to see work that expresses the spontaneity and immediacy of documenting the ever-changing world.

OSA's Plein Air and Alla Prima Showcase will be juried by Brooke Borcharding. She took her easel outdoor for the first time in 2009 and has been producing a prolific output ever since. Over the past decade as an exhibiting artist Brooke has become nationally and internationally collected, exhibited in numerous galleries in the PNW and most recently has been featured in Sep 2022 issue of Plein Air Magazine for urban plein air painting. Her unique style evolved from a desire to investigate human perception in aesthetics, and to stimulate our human senses by exaggerating the color and space we see around us.

GUIDELINES

- This is a juried show, open to both OSA members and non-members.
- Accepted mediums: Any 2D artwork created outside or in one sitting using Alla Prima painting methods
- The entry fee is:

OSA Members: \$35 for up to 2 pieces

Non-Members: \$45 for up to 2 pieces

SHOW DATES

SUBMISSIONS OPEN: AUG 4 - SEP 22

ART WORK DROP OFF: SEP 29 & OCT 2
10AM - 4PM

GALLERY SHOW: OCT 5 - OCT 26

ONLINE SHOW: OCT 6 - DEC 7

OPENING RECEPTION OCT 5, 6PM-8PM

WORK PICK-UP: OCT 27, 10 AM - 4 PM
OCT 30, 10 AM - 4 PM

CONTACT US

Questions? Email or call the OSA office.

info@osartists.org | 503-228-0706
osartists.org | osagallery.org

The Oregon Society of Artists is a welcoming community of artists, whose mission is to promote the arts of the diverse communities of our region with education and exhibition opportunities for artists at all levels of accomplishment.

Oregon Society of Artists
2185 SW Park Place
Portland, Oregon 97205



*Artwork by Gary Lawrence

PLEIN AIR AND ALLA PRIMA SHOWCASE

RULES FOR ENTRY

- This is a juried show with cash awards and prizes, open to both OSA Members and non-members.
- All artwork must be original to the artist and must not have previously exhibited in the OSA gallery.
- The Gallery reserves the right to reject artwork that crosses acceptable boundaries. This would include misogynistic or racist imagery, depiction of extreme violence or graphic sexuality, and objectionable political or religious imagery.
- Work that is sold must remain on exhibit for the entire duration of the show and the artist may not arrange for the work to be sold outside OSA during that time (including the 2-month online exhibit).
- Artists must deliver and collect their pieces during designated take-in and pickup hours. There is a \$10 storage fee (per piece) for late pick ups.
- Follow all framing guidelines on page 3 to prepare your art for this show. Works that do not comply will not be accepted.

HOW TO ENTER

- **Step 1: Login to your OSA Account to Enter the Show + Pay the submission fee:**

Visit the Call to Artists tab at osartists.org and select "Enter Show: Here" under the correct exhibition. You will be guided to login or create an OSA account. Once logged in, scroll to the bottom of your 'My Account' page to find 'Open for Entries' and select 'Click to Enter'. **Entires and payment due by September 22nd.**

- **Step 2: Submit Images Online:**

Upload JPEG photos (800 pixels minimum per side at 300 ppi) to: <https://forms.gle/P57uba35LT4B1zxR7>. If you do not send photographs your submission will not be accepted. **Image submissions due by Nov. 17th.**

- **Step 3: Prepare and frame your work for the exhibition.**

Please see our show hanging guidelines on page 3 for information on how to prepare your piece for this show at OSA. **Works that do not comply will not be accepted.**

- **Step 4: Drop off artwork and printed OSA Gallery Contract at The Gallery on Dec. 1st & 4th.**

Complete the OSA Gallery Contract Form (can be found online at: https://www.osartists.org/images/gallery/2022/2022_Gallery_Artist_Contract_-_NEW.pdf.) **Bring this form when you deliver your work to OSA.**

- Questions? Email us at info@osartists.org.

OSA GALLERY/HANGING GUIDELINES

All works must be presented to OSA standards and ready to hang/display. Works that do not comply will not be exhibited.

• ALL WORK

- All work must be original to the artist. Works created during step-by-step art instruction classes will not be accepted.
- Total presentation should be clean and free from lint, hair, spots, fingerprints, and scratches.

• 2-D WORK

- All 2-D work should be framed with the exception of paintings on canvas or panel (unframed canvas and panel paintings must be at least 1 ½ inches deep) or photographs printed on metal or glass.
- Maximum dimensions: 48 inches on any one side (including frame). There is not a minimum size required, but works submitted must abide by all OSA Hanging Guidelines.
- A taut wire should be secured to the back of the work and positioned ⅓ of the distance from the top. See acceptable hardware examples on page 4.

FRAMED WORKS

- Entries with an exterior dimension larger than 22" x 28" must use clean plexiglass rather than glass in the frame to minimize weight and potential for breakage.
- Frames must have hanging wire attached with sturdy hardware (see page 4 for examples) . Wire should be positioned ⅓ of the distance from the top.
- Please keep frames plain, simple, clean and undamaged so as to enhance the art. Simple frames create a more cohesive look throughout the gallery. White, neutral or dark-colored frames work well to finish and flatter a piece of art. See page 4 for example images.
- Mats should be white or off-white only. Colored mats may only be used as an interior liner mat, and no more than ¼ inch may be visible. Any colored exterior mats will be rejected from a juried show.

PAINTINGS ON CANVAS OR PANEL

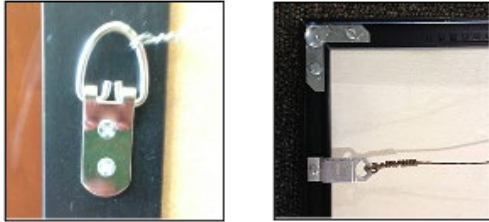
- Paintings on canvas or panels may be framed or unframed. (If framed please follow hanging guidelines for framed works.)
- No wet paint.
- The minimum depth for unframed panel or canvas paintings is 1 ½ inches. If your painting on canvas or panel is less than 1 ½" deep, please frame the painting.
- No raw canvas, panel, or staples showing. Sides should be painted or clear varnished.
- As with framed art, taut wire must be secured to the back of the stretchers with D-ring style hangers, and positioned ⅓ of the distance from the top. See page 4 for example image.

OSA GALLERY/HANGING GUIDELINES

HARDWARE / FRAME EXAMPLES

Acceptable hanging hardware:

D-Ring →



Unacceptable hanging hardware:



Acceptable plain, simple frames for juried shows



Unacceptable ornate frames for juried shows



PHOTO SUBMISSION BEST PRACTICES

- Please make sure your photos are at least 2 MB in size. A smartphone camera should do well enough under the right lighting conditions (indirect, natural light). Watch for shadows and avoid using camera flash.
- When photographing your artwork please take the glass out of your frame to avoid reflections, if the work is framed. This helps us see the details in the piece.
- Please do not filter your work in a way that does not accurately represent the work. Image submissions must be identical to the artwork. If you have questions about photo editing or need recommendations, contact info@osartists.org.
- Please upload JPEG photos (300 dpi) of your artwork at <https://forms.gle/P57uba35LT4B1zxR7> by **September 22**. If you do not send photographs your submission will not be accepted.
 - Please include the titles, finished artwork dimensions (if piece will be framed, include frame in finished dimension measurements), and sale prices.
 - Please make sure you include all of the information listed above. Works not meeting guidelines will not be accepted.
 - Please title your images as follows:
LastName_Title.jpg.



GOOD IMAGE

- Glass is out of the frame (if framed)
- There is no reflection
- Photo is taken straight on
- Artwork is crisp and clearly visible



UNSATISFACTORY IMAGE

- Glass is still in the frame (if framed)
- Reflection creates glare
- Photo is taken at an angle and not straight on
- Artwork is not clearly visible

If you have any questions about if your artwork or framing, please contact us at 503-228-0706 or info@osartist.org.